

The 2017 Great Northern Arts Festival

Artist Information

July 14 - 23 Inuvik, NT.



Please Read This Short Information Package Before Filling Out Your Artist Application.

Thank you for your interest in becoming a part of the 2017 Great Northern Arts Festival. We invite you to join us in the spirit of sharing, mentorship and friendship. This festival is open to artists of all mediums who identify as northern or who work in northern styles of art.



What Happens at The Great Northern Arts Festival?

GNAF is a ten day long art festival held in Inuvik, NT. Northern Artists come together to make art work, teach workshops, take workshops and sell art works in our gallery. All of the events take place at the Midnight Sun Recreation Complex. Every day of the festival each artist will work in their open studio space, share ideas with their peers and interact with the public. Each artist is encouraged to lead paid workshops for the public and their fellow artists.

The Great Northern Arts Festival will assist selected artists with travel to and from Inuvik and provide modest, shared accommodation and cafeteria-style meals for the duration of the event.

The Festival is Drug and Alcohol Free, and participating artists are expected to follow a strict code of professional conduct during the event.

The Great Northern Arts Festival Selection Committee chooses artists to participate based on genre, originality, quality, region and dedication to their art. We seek and encourage new, emerging artists as well as established creators and recognized masters of northern art.




By participating in the Great Northern Arts Festival you will:

- Promote and expose your art to new audiences
- Share knowledge, experience and your talents with your peers
- Network, make new friends and helpful connections among attendees and participants
- Meet professionals from various sectors of the art world.

For artists, the Great Northern Arts Festival offers an open learning and working environment and an opportunity to sell, through the Festival, directly to members of the community, visitors, gallery owners, and high-end art buyers. Throughout the year we fundraise to provide:

- A professional-quality Gallery to exhibit and promote your work to an ever-growing audience of your peers, the public and the media
- Experienced curatorial and art-pricing staff
- Accountable and secure sales and inventory

Artists are provided with an open studio environment throughout the week to work on art pieces. As pieces are finished, they are to be made available for exhibit and sale through the Great Northern Arts Festival Gallery. The Gallery opens on the first day of



the Festival, and the opening weekend is very busy. Our audience is varied, so it is important to bring a variety of work, with a number of different price points:

SELECTED ARTISTS ARE REQUIRED TO BRING OR SHIP 10-15

FINISHED PIECES OF ARTWORK FOR EXHIBIT AND SALE TO THE FESTIVAL

Each artist, in addition to exhibiting, selling and creating artwork during the Festival, is expected to participate in at least one formal outreach/workshop activity with the Festival while in Inuvik. We will help you plan your workshop and price it accordingly. Each evening there is vibrant performing arts programming for the artists and public to enjoy free of charge.

While many artists experience significant sales over the ten days the Great Northern Arts Festival is a residency style experience in the spirit of mentorship, skill sharing and fun, not just a gallery. We provide a dedicated space to showcase your talents and facilitate your art practice in a supportive northern environment.

We welcome any questions you may have. Please email us at
gnaf@nuvik.ca